



To See To Care

A platform to inform and form climate change action



OBJECTIVE OF THE PROJECT:

The project aims at raising awareness of climate change and at encouraging more climate actions. In its initial stage, it is targeting those already aware of climate issues with the ultimate objective of influencing the general public.



Problem addressed

Unprecedented emissions of greenhouse gas have triggered climate change, which poses a series of threats including sea level rising, compromised food security, increased inequality, etc. The estimated costs amount to trillions of dollars, and millions are to be affected. However, despite the severity, people are not keeping emissions in check, and failing the goal of the Paris Agreement.



Solution proposed

To See To Care is an app that aspires to be part of the solution to climate change by creating an informed and vibrant community through two main functions:

- First, it visualizes specific outcomes of climate change on a map. This shows exactly what will happen triggering reactions amongst those at risk.
- Second, it provides a platform for users to communicate and socialize. Users are able to share stories and ideas on climate change, initiate online and offline non-profit activities, compete on practicing daily climate actions, etc.



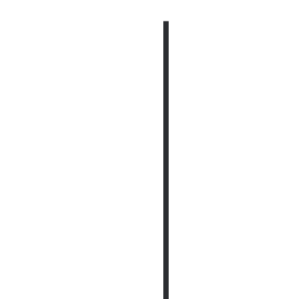
Expected impacts

In general, the project is expected to encourage more people to participate in climate actions more actively and push the governments to make responsible choices. In this way, climate change and its disastrous outcomes will be alleviated. These impacts can be partially quantified by monitoring user data flow and analyzing the scales and the effects of the activities it helps organising.



Current state of development and What is the project looking for?

A prototype has been created, and plans for getting funded have been laid in view of the launch of the project. At the current stage, the project requires i) experience in creating an advanced prototype with actual coding and ii) funders that are willing to support this project.



Contacts

ericdamon1998@hotmail.com
saifei.1015@gmail.com